

## **NEXUS Automotive International will accelerate growth in Turkey with a dedicated national structure**

***Geneva, March 25, 2025 – NEXUS Automotive International is delighted to announce the creation of NEXUS Automotive Turkey, established to increase development opportunities within the N! Community in the country.***

NEXUS Automotive International, the leading automotive aftermarket community is constantly expanding. With presence in 145 countries, with 523 members, 2'319 WDs, 96 suppliers and close to 10'000 retail stores, the organisation is equipped to strengthen its efforts in Turkey.

NEXUS Automotive Turkey will strive to become a leading force in the Turkish aftermarket, based on turnover, product range and distribution capacity. The new structure will play a critical role in enhancing NEXUS positioning, developing next-generation collaborations, smart supply solutions, and the digital transformation shaping the future of the industry with its key stakeholders. With NEXUS Automotive International's global strength, extensive supply network, and innovative solutions, NEXUS Automotive Turkey's ambition is to unlock the full potential of the Turkish automotive aftermarket.

NEXUS Automotive Turkey is based in Ürmaniye, Istanbul. The founding shareholders include NEXUS Automotive International, Dinamik, and Genckaya, demonstrating the intent of striking a balance between international support and the expertise in the local automotive aftermarket. The initiative aims to satisfy the Turkish market demand for new solutions of leaner supply chains, digital transformation and alternative sourcing strategies. Turkey is also a very important region of the aftermarket, with over 30 million cars with an average age of 14.3 years\*.

To achieve its goals, NEXUS Automotive Turkey strives to build stronger partnerships with suppliers, independent distributors and service providers, while utilising its global reach. NEXUS Automotive International has already been operating on the Turkish aftermarket with two strong members, showing great results, both in terms of revenue and market expansion.

**Gaël Escribe said:** *"We are very excited to launch NEXUS Automotive Turkey. Its role will be crucial in strengthening our position as leader in a market with great potential. The structure will also help with aligning more closely with both our suppliers' and members' expectations. Developing the Turkish automotive aftermarket will be instrumental to our next chapter".*

#### **About NEXUS Automotive International**

*Established in 2014 by CEO Gaël Escribe, NEXUS Automotive International, the automotive aftermarket (AA) company, is shaping the future of the AA.*

*Thanks to an entrepreneurial, innovative and agile mindset, N! disrupts the industry bringing innovative solutions for a more sustainable, digital and connected mobility. At the same time, it supports its community of more than 523 members in 145 countries, allied with 100 global suppliers, by providing services to accelerate their growth.*

*N! is offering new approaches and new ideas for a connected, global and consolidated world of tomorrow to accelerate the success of car and heavy-duty spare parts and services distributors and manufacturers, through 16 regional structures that connect them.*

*NEXUS' consolidated turnover reached 50 billion euros of consolidated revenue in 2024.*

*More information: [NEXUS Automotive international](#)*

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\*Source: Turkish Automotive Aftermarket Association's sectoral research by Frost&Sullivan [oss.org.tr/uploads/sections/4a6f5c61-22a1-475e-8a42-095285346849\\_frost-sullivan-strategic-analysis-of-the-turkish-automotive-aftermarket-passenger-vehicles-light-commercial-vehicles..pdf](https://oss.org.tr/uploads/sections/4a6f5c61-22a1-475e-8a42-095285346849_frost-sullivan-strategic-analysis-of-the-turkish-automotive-aftermarket-passenger-vehicles-light-commercial-vehicles..pdf)