

## **Anja Sindberg Thomsen appointed Senior Vice President Business Development**



***Geneva, January 13, 2025 – NEXUS Automotive International is delighted to announce the appointment of Anja Sindberg Thomsen as Senior Vice President Business Development from March 1<sup>st</sup>, 2025.***

Anja will play a critical role in enhancing NEXUS positioning, strengthening relationships with key industry stakeholders. She will oversee business development initiatives to maximize revenue, enhance competitive positioning and support NEXUS ambitions.

Anja Thomsen dedicated over 20 years to Nissens Automotive, building a distinguished career within the company. Over the years, she took on various key roles, progressively expanding her responsibilities and contributing significantly to the company's success.

Her extensive tenure at Nissens highlights her deep expertise in the automotive industry and her strong leadership capabilities, culminating in her role as Vice President of Sales. Anja's commitment and impact remain a testament to her lasting contributions to the organization's growth and global presence.

**Gaël Escribe said:** "We are very excited to welcome Anja in the coming weeks. Her role will be crucial in strengthening our position as a global leader and aligning more closely with our suppliers' expectations. Her impressive career in our industry will be instrumental to our next chapter".

**Anja Thomsen said:** *"I am very excited to join NEXUS Automotive as Senior Vice President, marking my return to the automotive aftermarket industry after a few years away. I look forward to collaborating with our valued stakeholders, including suppliers, distributors and NEXUS colleagues, as we work together to drive innovation, growth and bring value to our stakeholders. I am eager to re-engage with this dynamic industry and contribute to the ongoing evolution of the aftermarket sector and excited to embark on this new journey with such a talented team!"*

#### **About NEXUS Automotive International**

*Established in 2014 by CEO Gaël Escribe, NEXUS Automotive International, the automotive aftermarket (AA) company, is shaping the future of the AA.*

*Thanks to an entrepreneurial, innovative and agile mindset, N! disrupts the industry bringing innovative solutions for a more sustainable, digital and connected mobility. At the same time, it supports its community of more than 523 members in 145 countries, allied with 100 global suppliers, by providing services to accelerate their growth.*

*N! is offering new approaches and new ideas for a connected, global and consolidated world of tomorrow to accelerate the success of car and heavy-duty spare parts and services distributors and manufacturers, through 16 regional structures that connect them.*

*NEXUS' consolidated turnover reached 50 billion euros of consolidated revenue in 2024.*

*More information: NEXUS Automotive international*

*N! podcasts available [here](#).*

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