

**Robert Roos, President of APSG and NEXUS North America,  
joins the NEXUS Automotive International Executive  
Committee**

**This move will intensify the focus on accelerating growth in  
North America**

Geneva, July 4<sup>th</sup>, 2024 – **NEXUS Automotive International's Executive Committee highlights its focus on North America by welcoming Robert Roos (APSG – NEXUS North America), effective July 1<sup>st</sup>.**

This appointment aligns with the company's increased ambitions in North America, aiming to accelerate the growth plans of N!'s OEM partners and gradually integrate a growing number of North American partners.

This objective will be supported by a more active presence of the NEXUS team in Grapevine - TEXAS, at APSG's headquarters. Besides its "growth accelerator" prime goal, this presence will enable the proactive deployment of NEXUS initiatives such as Mobilion, Marketparts and Smartparts.



Robert Roos currently serves as the President & CEO of The Pronto Network – APSG and President of NEXUS North America. With a robust career of over forty years in the automotive industry, Robert has held key positions that underscore his expertise and leadership.

Prior to his current roles, Robert was the Vice President of Sales & Marketing at National Pronto Association, where he spearheaded various marketing initiatives. He also led the marketing efforts at XL Parts, contributing significantly to the company's growth and market presence.

In addition to his professional responsibilities, Robert actively participates in multiple industry committees including The Education Committee within The Auto Care Association, The AWDA Board of Governors, and the University of the Aftermarket Foundation, demonstrating his commitment to advancing the automotive sector through collaborative efforts and industry-wide initiatives.

**Robert Roos expressed his enthusiasm for the role, starting, "I am honored to take on this role at such a significant time for NEXUS. Together, we will continue to drive innovation and growth, ensuring that NEXUS remains at the forefront of the automotive aftermarket industry."**



**Gaël Escribe, NEXUS Automotive International CEO said:** *"We are thrilled to welcome Robert to N!'s Executive Committee. Our focus on growth in this region is encapsulated by our new motto 'Brightening our future', which perfectly reflects our vision for growth and innovation in the coming decades."*

#### **About NEXUS Automotive International**

Established in 2014 by CEO Gaël Escribe, NEXUS Automotive International, the automotive aftermarket (AA) company, is shaping the future of the AA.

Thanks to an entrepreneurial, innovative and agile mindset, N! disrupts the industry bringing innovative solutions for a more sustainable, digital and connected mobility. At the same time, it supports its community of more than 468 members in 138 countries, allied with 76 global suppliers, by providing services to accelerate their growth.

N! is offering new approaches and new ideas for a connected, global and consolidated world of tomorrow to accelerate the success of car and heavy-duty spare parts and services distributors and manufacturers, through 16 regional structures that connect them.

NEXUS' consolidated turnover was more than 42 billion euros in 2024.

More information: NEXUS Automotive international

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